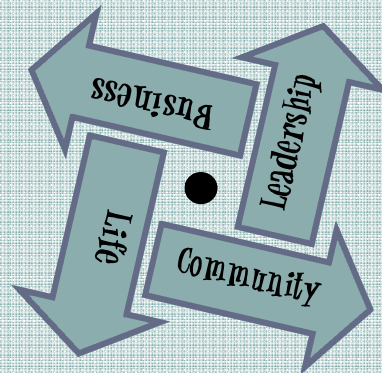


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2011-2012 Leadership Program

Turn Knowledge into Action



*Enriching the community
one leader at a time.*

Cloquet Area Chamber of Commerce
*Graduate into leadership instead of graduating
from leadership.*

Cloquet Area
Chamber of Commerce
225 Sunnyside Drive
Cloquet, MN 55720

"This is a great program where each class builds on what you learned in the previous classes. There is good cohesion between subjects as well. The roster of classmates is very diverse and it is fun to meet and work with others in town that you would rarely run in to otherwise."

Jim Kallestad, Vice President Greater MN Regional Banking, Wells Fargo Bank-Cloquet

"I truly enjoyed the leadership program with the Cloquet Chamber. My favorite topic was "Discover your Strengths" it really showed me how to deal with other people. The trip to the Capitol was very educational, I guess everything was good for me! I would recommend this Leadership program to anyone, not just for the leaders in the community."

"Participating in the Cloquet Chamber Leadership program was a great opportunity for me to develop personal relationships with the business leaders in this community and learn more about myself and about the entire region. It is by far, the best local business development program I have attended."

Dwayne Haapanen, Kolar Automotive Group

"Crazy good program: engaging, relevant, fun material and terrific presenters. Highly recommended! The Leadership Program led me to key insights about myself and refreshing ideas about succeeding in the workplace. A great way to energize yourself and refine your skills – loved it."

Jeffrey M Schaefer, CPA/ABV, Eikill & Schilling Ltd

"The 2009-2010 Leadership Program was a wonderful learning experience. What I enjoyed most was making so many new relationships and connections with professionals from our community. I learned a lot about myself and walked away with so many new ideas that I use in my professional and personal life. I highly recommend this Leadership Program and will be sending some of my employees to the 2011-2012 session."

Renee' Birman, Owner, Cloquet Ford Chrysler Center

How will my company or organization benefit?

- Serve your community—become acquainted with issues and operations
- Continue Education
- Discover Self, strengthen your sense of personal vision and power
- Foster Relationships—builds both business and personal contacts
- Embrace Diversity—expand and embrace the diverse group of community leaders
- Become a Steward
- Increase community exposure and awareness
- Opportunities to market your company
- On-going professional development

Professional Development with Advantages

- Continuity and leadership skills reinforcement gained through the six month comprehensive meeting format.
- Networking opportunities within the class and among area business leaders cultivate sustained business relationship development.
- Valuing community involvement and learning the resources that the area has to offer.
- An enhanced sense of personal leadership potential and greater depth of leadership skills.
- Motivates participants to seek out leadership roles in the business and community.

2011-2012 Leadership Program Monthly Schedule

Organizational Culture, Generational Difference & Personality Preference

September 7th 8 am - Noon

Dick Braun, UMD Center for Economic Development

Define your leadership style and connecting it to personal, professional and community involvement resulting in career development, motivation and satisfaction. Complete your Meyers Briggs personality profile, along with group discussion and hands-on application.

Informal luncheon to discuss and re-cap previous session September 21st Noon – 1 pm

Discover Your Strengths — Put Them to Work October 5th 8 am - Noon

Candi Broeffle, Fond du Lac Tribal & Community College

Through StrengthsFinder 2.0, identify and develop your strengths to feel more confident, authentic, creative, purposeful and strong. Understanding your strengths provides benefits in both your professional and personal life.

Facility Tour of Sappi Fine Paper-Cloquet October 19th (TBD) TBD

Competencies of a Lifelong Learner November 2nd 8 am - Noon

Kit Welchlin, Welchlin Communication Strategies

Learn the techniques of effective listening, the rules of goal setting, providing feedback, the skills of an effective delegator, sensational supervisory skills, the principles in running effective meetings and resolving conflict. Keeping in mind the four generational groups converging upon the workplace, learning practical strategies to interact with each.

Team Building and Professional Development December 7th 8 am - Noon

Jen Bertsch, Moxy Coaching

Within any team, there is conflict. How that conflict is dealt with determines which teams function well and produce the best work. Jen presents strategies for conflict resolution that promote healthy team experiences. Learn how to make the most of your time by setting priorities and creating space for the unexpected. Strategies will be provided to help you set up and streamline systems, become organized and get more done.

City Services and State Government January 11th (TBD) 8 am - 5 pm

Government session is an all day bus trip to the State Capitol.

Class will meet with area legislators, MN Chamber representatives and lobbyists, as well as a tour of the Capitol area. Learn how State Legislation directly impacts local city government, programs and services. Discover the importance of your voice and how you can become involved.

Launching Leaders into Action February 8th 8 am - Noon

Ted Schick, Schick Corporate Learning

Techniques, brainstorming and analysis tools and networking to maximize your human potential. Recap the significant learnings from earlier sessions and discuss your resources and leadership styles, the qualities and influence for leadership action. Discuss ways to take action and implement your strengths and talents in the community.

Informal luncheon to re-cap and wrap up previous sessions February 22nd Noon – 1 pm

Annual Meeting & Banquet February, 2012 5 pm

Invitation to the Cloquet Area Chamber of Commerce Annual Meeting & Banquet at the Otter Creek Convention Center, for leadership participant awards and recognition.

Reach Your Potential

Individuals striving to improve their leadership capabilities personally, professionally and civically through training and professional development.

Contact the Cloquet Area Chamber of Commerce to receive the program registration form, or visit www.cloquet.com for more information.

Tuition is \$360 for chamber members
\$500 for non-members

Monthly 4 hour sessions (8 am–Noon)

September 2011 - February 2012



Program Sponsors



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