

# Reach Your Potential

Individuals striving to improve their leadership capabilities personally, professionally and civically through training and professional development. Contact the Cloquet Area Chamber of Commerce at 218.879.1551 or visit [www.cloquet.com](http://www.cloquet.com) for more program information. Tuition is \$499 for chamber members and \$599 for non-members.

Monthly 4 hour sessions (8am-Noon)  
December 2023–May 2024

Classes held at:  
Community Memorial Hospital

## Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

*I understand the purpose of the program and will devote the time and resources necessary to complete the program.  
I understand the necessity of attendance at all sessions.*

Applicant Signature

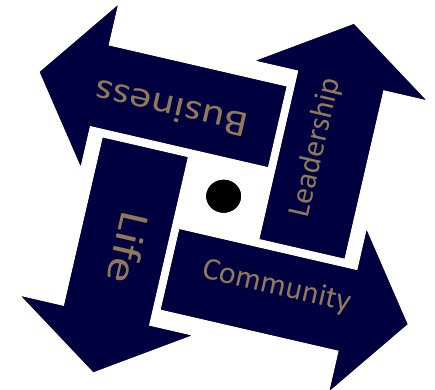
Applications must be received by

Friday–December 1, 2023 or until the class is filled

Cloquet Area  
Chamber of Commerce  
225 Sunnyside Drive  
Cloquet, MN 55720



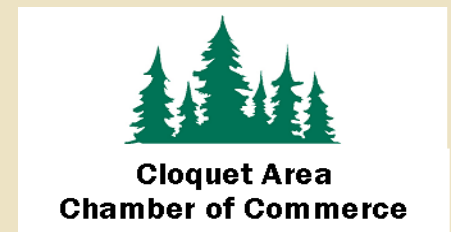
# 2023-2024 Leadership Program



Turn Knowledge into Action

Enriching the community  
one leader at a time

PRSRT STD  
U.S. POSTAGE  
PAID  
CLOQUET, MN  
PERMIT NO. 122



**“True Leadership cannot be awarded, appointed or assigned”**



**Cloquet Area  
Chamber of Commerce**

**SCHICK**  
CORPORATE LEARNING

**Program Sponsors**



**DECEMBER 13th**

**Your Leadership Ladder**

*Ted Schick, Schick Corporate Learning*

In this first session we will climb our leadership ladder, rung by rung. From leading ourselves to communication to teams to what motivates us, we will learn the fundamentals of what it means to lead and be a leader. These are essential tools that you need to use on a regular basis to be impactful and successful. In addition, we learn about the principles of Servant Leadership and being in our communities. Filled with stories and real examples, we put these tools to work for leading our teams, immediately.

**JANUARY 10th**

**Strength Based Leadership & Building Business Connections**

*Jeannie Kermeen, FDLTCC*

When individuals are using their natural strengths, they are reportedly more engaged and experience a higher quality of life. This course will help leaders identify their top 5 strengths and how to best utilize them to effectively lead others. Participants will also learn which of the four leadership domains they lead with (executing, influencing, relationship building or strategic thinking). Building strong business connections, “It’s not just what you know, but who you know.”

**FEBRUARY 14th**

**Personal Branding**

*Shelly Peterson, Promoting Me, LLC*

A Brand Called You. Learn how to stand out in a micro-attention world. No more Imposter Syndrome. No more feeling stuck in your current role. It is time to learn the art of selling yourself. Your personal brand is your trademark. Be strategic in how you communicate and present yourself. Staying ahead of your competition requires creativity, authenticity, and strategic thinking. Build a brand that helps you stand out, build credibility, and achieve career success.



**MARCH 6th**

**Personal Leadership Skills & Techniques**

*Kathlynn McConnell, Lifestyle Consulting Services*

Have you ever run out of hours in the day before you’ve run out of things to do? We will discuss the difference between energy and time management tactics, define values, and clarify priorities so that you will have both the time and energy to lead people. In this session, you will also learn how to unlock the secret of the Haha! You will discover several easy techniques to integrate into your everyday routine that will increase your happiness factor while enhancing your workplace environment.

**APRIL 10th**

**Organizational Culture and Leadership Styles**

*Laura Nilsen & Ryan Hampton, JET*

Define your leadership style and connect it to personal, professional and community involvement resulting in career development, motivation and satisfaction. This session focuses on the components of organizational culture, how to understand yourself and adapt to others behaviors, the four generations at work today (Traditionals-Millennials) and discovering what drives you.

**MAY 15th**

**Launching Leaders into Action**

*Ted Schick, Schick Corporate Learning*

Utilizing techniques, brainstorming and analysis tools are needed to maximize your human potential for leadership. This session incorporates new techniques while building on the significant learning from earlier sessions which include your leadership toolbox, strengths, personality style, organizational culture, team building and networking. From leading teams to keeping our sense of humor, discuss ways to take action and implement your strengths and talents in the community.

**MAY 15th**

**Leadership Graduation**

